



6.-8. MAI 2020



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13th Interbrush – May 6-8, 2020

The worldwide leading trade fair for machines, materials, and accessory equipment for the broom, brush, paint roller, and mop industry.

Interbrush delights trade visitors from all over the world every four years.

In May 2020, the eyes of the global broom and brush industry will fall on Freiburg

May 2020 marks the return of Interbrush, the most important trade fair and the key global meeting point for the brush and broom industry, which will open its doors in Freiburg for the 13th time. Around 200 exhibitors from 26 countries will present their products across some 21,500 m² of exhibition area, showcasing raw materials, semi-finished products, and machines. At least 7,500 trade visitors from 90 countries are expected to visit the industry meeting, which is held every four years, bringing in the region of 10,000 additional overnight stays to Freiburg's hoteliers.

Anyone already planning to visit the trade fair who would like to order reduced-price entry tickets online can do so easily and securely from their own computer. "Print at home" tickets will be exchanged directly for visitor badges at the entrance to the trade fair. Visitor registration is now open at: www.interbrush.com. Beginning of December 2019 a good 95 percent of the booth area had already been booked, proving that Marco Minelli, CEO of the Minelli Group, is right when he says: "Being here is an absolute must: Interbrush represents our industry's most important meeting point!" Back in 2016, at the end of the 12th trade fair, 98 percent of exhibitors already announced their intention to attend the next Interbrush. Not only that, some 90 percent of visitors declared they would definitely re-visit their industry's top trade fair in 2020, since, in the words of one visitor: "Even the



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atmosphere fires your enthusiasm!" These are testimonials, and statistics, that other exhibitions can only dream of.

Thanks to the Freiburg Convention Bureau, anyone travelling to Freiburg in May – whether exhibitor or trade visitor – has access to a special quota of hotel reservations, eliminating the need for time-consuming accommodation searches.

And the opportunity to learn about the latest industry developments is not Freiburg's only lure. The romantic city itself, located in one of Germany's most beautiful regions and abounding with historic buildings and culinary delights, is a great attraction. In fact, it would be hard to find another place with so many award-winning restaurants and first-class wineries! The figures prove that the mix is right: The industry platform has steadily developed and grown over the years.

Interbrush 2020 will bring together the representatives of a small but highly developed industry that thrives on high-tech products and constant innovation.

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